

MOTHEO DISTRIKSMUNSIPALITEIT
MASEPALA WA SETEREKE SA MOTHEO
MOTHEO DISTRICT MUNICIPALITY



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CORPORATE SERVICES
COMMUNICATIONS UNIT

Invitation to the Accredited Service Providers to issue quotations for Customer Care Training for the Municipal Officials & Development of a Customer Satisfaction Survey Questionnaire

Motheo District Municipality calls on Accredited Service Providers to submit quotations for the Customer Care Training and Development of a Questionnaire for Customer Satisfaction Survey

Motheo District Municipality adheres to the Preferential Procurement Policy Framework Act no. 5 of 2000; Municipal Finance Management Act no. 56 of 2003 and the Black Economic Empowerment Act no. 53 of 2003.

EVALUATION CRITERIA

20/80 Point System will be utilized for adjudication of the successful bidder:

- HDI 10 - Women 3 - Disabled 2 - Municipal 5
- Functionality 20 - Price 60

Terms of reference for provision of the service can be obtained from the 2nd Reception Area, Provideamus Building between 08:00 and 16:00 from 05 February 2008 or call 051-407 3339/219.

Facsimiled and e-mailed submissions will NOT be considered. Proposals, should be placed in a sealed envelope marked with the reference number: CCT02/08, and be deposited in the Tender Bid-Box, located at the 3rd floor, Provideamus Building, 184 Nelson Mandela Drive, Bloemfontein. These should be marked for attention General Manager: Communications.

**Closing date for submission of proposals, and opening of the tender box will be the
15 February 2008 at 14h00.**

**Me. T F Kgosidintsi
Municipal Manager**



Since the advent of the democracy in SA tourism became the fastest growing industry to such extent that people believed that this industry took the over the position of the gold mining industry which declined swiftly since the early 90s, Currently tourism is believed to be the biggest employer with the multiplier effect to the communities. According to research released by Stats SA tourism contribute to 8.2 % of the National GDP. It is estimated that this industry will contribute to 12% by 2010 . SA Tourism project that arrivals will increase dramatically toward 2010 as many spectator will be flying in for different soccer game. The Free state and Motheo should indeed take the opportunities to be created by the 2010. Motheo District Municipality recently completed the development of the Tourism Marketing Strategy by CUT, In terms of this Strategy 2010 will be utilized as one of the tools to accelerate tourism growth in the District. Furthermore the strategy thus recommend much focus on the development of the domestic tourism sector.

Motheo District Municipality in collaboration in collaboration with the local stakeholders for the past few months. The highlights of this year are aligned with the UNWTO theme "Tourism opens doors for Women". Throughout the month MDM will be showcasing programmes and projects which empower women. The following projects and initiative are set to empower women, they are namely

*We introduce Barolong Cultural Village on the N8 to Ladybrand. It is an initiative of the Ithararabolleng Basadi , a Women Empowerment Group under the leadership of the Regent Queen Kgaongalelwe Moroka. Funding for this project was made possible by the National Department of Tourism and Environmental Affairs under the stringent EPWP guidelines which require 60% women participation in all aspects of the projects.

Artist impression photo: Barolong cultural Village: Bulletin has it

*Another inspring initiative is the establishment of Women in Tourism cooperative in Motheo District . This initiative is a plough back strategy of some established women within the industry. The objective of the provide information for women who intend entering the tourism business.

*The District is also proud to be associated with the women Enterpreneurs who have showed excellence in various sectors of the tourism and hospitality. A breakfast will hosted in Bloemfontein in honour of these people.